

AIHA and Local Sections: Teaming Up for the Growth of the Profession

Presentation by Larry Sloan
Chief Executive Officer, AIHA
YPSW Meeting
January 19, 2017

About Me...



» BS in Chemical Engineering,
University of Pennsylvania



» MBA, Kellogg Graduate School of Management,
Northwestern University



» Former President/CEO, SOCMA
» Former President/CEO, ASC



» Early career as a Chemical Engineer @ Air Products;
Operations, Marketing & Sales @ NALCO



Strategic Priorities: Positioning AIHA for Success



AIHA Strategic Priorities

- Drive AIHA's content focus and dissemination
- Customize benefits to maximize value to members
- Pioneer a coalition to advance IH science and practice
- Partner to generate and disseminate content
- Provide diverse support to local sections
- Align support for all stages of career development

My Goals for 2017 and Beyond



Developing stronger ties and working collaboratively with Local Sections



Increasing exposure of and profitability of AIHA's LLC businesses



Designing a global strategy and executing on task



Re-energizing and growing membership

AIHA: Heightening Awareness about the Profession

- Launch of social media #IamIH campaign at 2016 Fall Conference
- Invitation to Membership to tell their story about how they came to be an IH and the impact they've had in their communities -- short documentary and captioned videos to premiere at AIHce 2017



I Am IH

Join us now and be a part of the conversation!

Many people don't realize how Industrial Hygiene (IH) impacts daily life. AIHA is working to change that! IH professionals don't wear capes or badges, but they protect workers daily around the world. AIHA is rolling out an awareness campaign, "I Am IH," and we want to hear stories from IH's everywhere. Join now and stay tuned for your chance to share yours.

#IamIH

Learn more at [AIHA.org/Membership](https://www.aiha.org/Membership)

 **AIHA**
Protecting Worker Health

[@AIHA | AIHA.org](https://www.aiha.org)

Dirk Yamamoto,
PhD, CIH, CSP, PE
Member since 1999

AIHA: Heightening Awareness about the Profession



- Formation of new cross-representational Task Force (AIHA, ABIH, ACGIH) to revisit how we explain the importance of IH/OH professionals, with the primary goal of further cultivating a sustainable pipeline of new talent into our profession
- Participation in *USA Today* Supplement on Occupational Safety (in collaboration with ASSE, ABIH, others) - publication date Dec 23, 2016

Questions?

