AIHA and Local Sections: Teaming Up for the Growth of the Profession

Presentation by Larry Sloan
Chief Executive Officer, AIHA
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About Me…

» BS in Chemical Engineering, University of Pennsylvania

» MBA, Kellogg Graduate School of Management, Northwestern University

» Former President/CEO, SOCMA

» Former President/CEO, ASC

» Early career as a Chemical Engineer @ Air Products; Operations, Marketing & Sales @ NALCO
Strategic Priorities: Positioning AIHA for Success

Foster Community
AIHA connects professionals who support the mission.

Influence
AIHA and its members inform decisions through collaboration, communication, education and advocacy.

Enable
AIHA and its community of professionals support tool and technology development to meet needs of the profession.

SUCCESS
Protecting Worker Health
AIHA Strategic Priorities

• Drive AIHA’s content focus and dissemination
• Customize benefits to maximize value to members
• Pioneer a coalition to advance IH science and practice
• Partner to generate and disseminate content
• Provide diverse support to local sections
• Align support for all stages of career development
My Goals for 2017 and Beyond

1. Developing stronger ties and working collaboratively with Local Sections
2. Increasing exposure of and profitability of AIHA’s LLC businesses
3. Designing a global strategy and executing on task
4. Re-energizing and growing membership
AIHA: Heightening Awareness about the Profession

- Launch of social media #IamIH campaign at 2016 Fall Conference

- Invitation to Membership to tell their story about how they came to be an IH and the impact they've had in their communities -- short documentary and captioned videos to premiere at AIHce 2017
AIHA: Heightening Awareness about the Profession

- Formation of new cross-representational Task Force (AIHA, ABIH, ACGIH) to revisit how we explain the importance of IH/OH professionals, with the primary goal of further cultivating a sustainable pipeline of new talent into our profession.

- Participation in *USA Today* Supplement on Occupational Safety (in collaboration with ASSE, ABIH, others) - publication date Dec 23, 2016.
Questions?