Today’s Agenda

• Overview of AIHA National
• National – Local Section Dynamics
• Collaborations & Partnerships
• Grassroots Awareness of Profession
• AIH Foundation
• The Future is Now!
AIHA Organization Structure

- AIHA Consolidated
  - 501(c)6
    - AIHA
    - Accreditation
  - LLCs
    - Registry
  - 501(c)3
    - Proficiency Testing
    - AIH Foundation
    - AIH Guideline Foundation
    - JOEH (AIHA & ACGIH)
    - PS Society
Strategic Priorities 2016-18

Current Focus Areas

Overarching outcome: Protect Worker Health while ensuring a sustainable stream of resources.

Enable
AIHA and its community of professionals support tool and technology development to meet needs of the profession.

Foster Community
AIHA connects professionals who support the mission.

Influence
AIHA and its members inform decisions through collaboration, communication, education and advocacy.

1. Drive AIHA’s content focus and dissemination
2. Customize benefits to maximize value to members
3. Pioneer a coalition to advance and IH science and practice
4. Partner to generate and disseminate content
5. Provide diverse support to local sections
6. Align support for all stages of career development
AIHA Local Sections & National
Local Sections Challenges

Most common challenges National hears from Local Sections:

• Member acquisition and retention
• Members willing to serve in leadership roles (LS officers)
• Having programs and/or events to offer to LS members
• Communication/awareness of what National or other local sections are doing
  — Monthly QuickTakes now distributed to all LS members*
• Pricing and/or resources that smaller or struggling local sections can’t afford

* Assuming we have your Roster!
Premier Partners Program

Customized membership and/or ala-a-carte options of value-based services/benefits tailored to meet the specific needs of a local section:

- Incentives to attract new leaders/officers of local sections
- Affordable educational content and professional development opportunities
- Branded recruitment, retention and outreach resources for local section membership
- Exclusive cost-savings
5. Provide diverse support to local sections

**Ala-a-Carte**

- 10% off Professional Membership (new member only)—valued at $215 per
- 10% off Young Professional Membership (new member only)—valued at $107 per
- Complimentary Student Membership (new member only)—valued at $31 per
- 25% off Virtual Local Section Subscription—valued at $750
- 10% off AIHA Archived Webinars—valued at $149–$295
- Complimentary Synergist Webinar Series—valued at $800
- 15% off “IAMIH” Branded Banner Stand Signage—valued at $300
- 10% off “IAMIH” Branded Tablecloth—valued at $200
- 10% off one MarketPlace Publication Order
- Complimentary Membership/Recruitment/Outreach Resources—valued at $500
Intangible Benefits

- Co-marketing of Local Section membership through National
- Local Sections with more to offer may result in new members, stronger retention
- Stronger communication between LS and National

Supported by AIHA National Strategic Plan

- **Focus Area #2**: Customize benefits to maximize value to members
- **Focus Area #5**: Provide diverse support to Local Sections

For more information, contact Laurie Mutdosch at lmutdosch@aiha.org
5. Provide diverse support to local sections

Ahead in 2018

- **Virtual Section Concept**
  - Q1: Facilitated core team in-person meeting at HQ
  - LSC Officer, LSRR, LS Liaison, LS President, Student LS Officer, AIHA National Board Member, Staff

- **Local Section Summit**
  - Early Q3: Facilitated core team in-person meeting at NQ
  - Key discussion items including LS Concept Paper, 2017 AIHA National Survey findings, Premier Partners Program
Introducing: A New Online Community Platform

5. Provide diverse support to local sections
Education and Certification
Earning CIH Maintenance Points

- **AIHA On Demand**
  - Cost effective ($35 or less per session)
  - Earn 1–3 hours of credit (0.167 point per hour per ABIH)

- **Synergist Webinars**
  - 0.167 point per hour

- **Publications**
  - Write and publish articles for the *Synergist* or JOEH

- **Volunteer**
  - Join a volunteer technical committee!
  - Committee chair/Local Section President earns 1 point per year
  - Active committee members earn 0.5 point per year
  - Local Section officers/committee earn 0.5 point per year

- **Mentoring**
  - ABIH requires a minimum of six (6) hours within a 12 month period
  - 1 point per year per mentee; maximum 5 points per CM cycle
Credentialing Organizations

Certified Industrial Hygienist (CIH)
- Appropriate degrees and coursework
- 3, 3.5, or 4 years or more of experience
- Successfully pass 2 out of 4 areas on the CIH Exam
- On-going professional development
- For more information, visit www.abih.org

Qualified Environmental Practitioner (QEP)
- Appropriate degrees and coursework
- 7 years or more experience
- On-going professional development
- For more information, visit www.ipep.org

Environmental Professional In-Training (EPI) designation
- Recent graduate or less than 7 years experience
- General Science Exam
- For more information, visit www.ipep.org
Content Priorities / CPAG

- Occupational Exposure Banding
- IH Business Case Development
- Sensor Technologies
- Big Data/Big Data Management
- Changing Workforce/Workplace
- Global IH/OH Standard of Care
- Emergency Preparedness and Response

3. Pioneer a coalition to advance and IH science and practice
It’s not just a conference, it is an EXPERience!

- **Saves time out of the office**: Monday-Wednesday Technical Conference; PDCs offered Saturday, Sunday, and Thursday
- **New, proven-effective educational formats**: Case studies, scientific research, and technical presentations done early mornings and late evenings; all sessions will be one hour in length and will break at the same time
- **Organized by similar topics**: Sessions scheduled via tracks
- **Additional applied education**: Wednesday Closing General Session introduced in 2017
Collaborations & Partnerships
4. Partner to generate and disseminate content

Saturday, Sept 22 – Wednesday, Sept 26

IOHA 2018
Current Research & Service
NIOSH’s Respiratory Health Division

1. Evaluation of emissions from office equipment and 3-d printers and related biomarkers of respiratory effects
2. Acute respiratory effects of cleaning and disinfecting chemicals among healthcare workers: balancing the need for infection control with asthma prevention
3. Evaluation of emissions and respiratory effects of electronic cigarettes
4. Studying the respiratory health effects of occupational exposure to styrene among boat or wind blade manufacturers
5. Health Hazard Evaluation Program: Helps employees, union officials, and employers learn whether health hazards are present at their workplace and recommends ways to reduce hazards and prevent work-related illness, at no cost to employees or employers

Contact Russ Hayward (rhayward@aiha.org) to indicate which project(s) you’d like to participate in.
Grassroots Awareness
#IAMIH Leadership Challenge

- Launched #IAMIH campaign at 2016 Fall Conference
- Leadership challenge initiated at 2017 Leadership Workshop
- Telling your story about how you became an IH and the impact you’ve had in your communities -- short documentary and captioned videos premiered at AIHce 2017
Communicating to Groups
NOT Like Ourselves

I Am IH

- Elementary & Secondary School Students
- Graduate Students & Professors
- Guidance & Career Counselors
- Undergraduate Students & Deans of STEM-Related & Pre-Med Schools
- STEM Teachers
- Human Resources Depts., Hiring Managers, & Recruiters
- Business Sector C-Suite
- EH & S Management
- Labor Unions
- Military

State & Federal Policymakers

AIHA
Protecting Worker Health
To identify unique & differing needs of IH/OH professionals throughout their careers by aligning each phase with AIHA resources & volunteer opportunities, and access to allied organizational training:

- Encourage and support pursuit of credentials including CIH
- Encourage and foster engagement within AIHA.
Each level of an IH professional's career can be described by the relevant knowledge and leadership and management skills.

Student/Intern

Early Career Professional

Professional

Senior Professional
The not-so-secret mission of a well-hidden band of safety superheroes... and how you can join their crew.
AIHF Needs Your Support

1. Commit to setting up an Endowed Scholarship and/or,
2. Commit to set-up a one-time or annual pass-through local section scholarship to be awarded for a particular year
3. Encourage presenters to donate PDC honorariums
4. Consider being a sponsor or provide an in-kind donation for 2018 Fun Run
5. Get recognition from your peers and colleagues as an AIHF donor via the website and on the Wall of Giving, which is prominently displayed at AIHce
6. Meet the scholarship recipient at the AIHF Donor Relations Reception at AIHce (invitational only)

**Contributions to AIHF are tax-deductible, as provided by law**
Current Local Section Scholarships

Endowed Local Section Scholarships
• Chicago Local Section
• Deep South Local Section
• Florida Local Section
• Philadelphia Local Section
• Michigan Industrial Hygiene Society Merit

Previous Pass Through Local Section Scholarships
• Carolinas Local Section
• Delaware Local Section
• Pittsburgh Local Section
• New England Local Section
• Northern California Local Section
• Ohio Valley Local Section
Future Leaders Institute
Washington, DC (Sept 21 – 23, 2018)

• Designed for young professionals with fewer than 15 years of work experience (members + non-members)

• Applications are due March 9, 2018

• NEW **Stephen C. Davis Future Leaders Institute Memorial Grant** will provide travel funds to four international attendees.
AIHA **must** evolve…

- Engage Student Local Sections more effectively
- Recruit young IH professionals NOT currently members (not easy!)
- Explore technical education and community needs of:
  - IH Technicians/Practitioners
  - EHS Generalists (< 15 years experience)
- Continue to explore how VGs can partner collaboratively with Allied Organizations
- And, and, and…
Proposed Bylaw Amendments

- Simplification of AIHA Member Classes:
  - Expanding FULL class / eliminating AFFILIATE and ASSOCIATE classes (same benefits for all)
  - Expanding scope of INTL class (full e-benefits for those outside USA or Canada)
  - Limiting scope of STUDENT class to full-time status (undergrad and grad)
  - Removing reference to Board service (enabling greater flexibility in who can potentially serve in future)
Proposed Bylaw Amendments

- Modification of **AIHA Officer nomination process**:

  - At-Large Directors: process remains UNCHANGED (contested race for open seats). Retain provision of write-in candidate option

  - Officers: change to 1 selected individual per position (eliminate contested race)

  - Greater transparency in composition of and process managed by Nominating Committee
Proposed Bylaw Amendments

- FAQ document being developed to address concerns
- Communications plan to be deployed over next several months
- Other minor amendments include elimination of ACADEMY, change in chief staff officer from Executive Director to CEO, congruency with latest Illinois non-profit state law*
- Anticipate early summer ballot to general membership

*AIHA is IL non-profit
THANK YOU FOR LISTENING

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